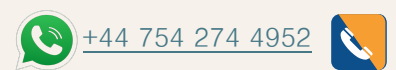




InterEduConnect

Connecting cultures. Shaping global futures.



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A message from our founder

Throughout my international journey — living, studying, and working outside Brazil for over two decades, including 17 years in the United Kingdom — I have learned that choosing to study abroad goes far beyond selecting a university. It is a life decision that involves academic, cultural, emotional, and family considerations.

InterEduConnect was created from the understanding that Brazilian families need more than generic information or commercial advice. They need clarity, transparency, and guidance grounded in real experience. Our commitment is to support both parents and students with an honest, realistic view of the UK higher education system, always tailored to each student's profile, goals, and stage of life. We operate with complete independence, providing impartial and student-centred guidance and support. All advice and support are delivered solely in the student's best interests and are not driven by commercial incentives. This allows us to work ethically, transparently, and with a clear focus on what truly matters: identifying the most suitable educational path for each student.

I strongly believe that well-informed decisions lead to safer, more successful, and truly transformative experiences. That's the purpose behind everything we do — offering families the confidence of working with someone who understands the system from the inside and recognises both its challenges and its opportunities.

Welcome to InterEduConnect.

A handwritten signature in black ink that reads "Carolina Kenny".

Carolina Kenny

Director & Founder





About us

InterEduConnect is an independent educational consultancy specialising in UK higher education. We support Brazilian families and collaborate with schools seeking to strengthen and enhance their international guidance provision.

We focus on delivering strategic, independent guidance aligned with international ethical standards, enabling schools to confidently support students with accurate, contextualised insight into the UK university system — without placing additional demands on internal university guidance and counselling teams.

Our work is built on three core pillars: international experience, institutional independence, and a student-centred approach.

Institutional experience and strategic insight

Our leadership brings over 20 years of international experience, including academic studies in Europe, professional work in multicultural environments, and five years at a UK university in strategic roles related to academic policy, institutional planning and research development. The consultancy is led by a **British Council-certified**

Education Counsellor, ensuring full alignment with international standards of ethics, quality, and best practice in educational guidance.

This background provides an in-depth understanding of:

- the internal workings of UK universities
- academic and institutional selection criteria
- expectations for international applicants

For schools, this translates into reliable, contextualised insight aligned with the realities of the UK system — strengthening student guidance and enabling schools to deliver clear, confident, and well-informed guidance to families.

Independent, student-centred approach and ethical alignment

InterEduConnect operates with complete independence and transparency. Our guidance is not driven by commercial incentives and is always centred on the individual student's profile, goals, and best interests.

This approach ensures:

- Impartial guidance, not influenced by external incentives
- Clarity and reassurance for schools, families, and students
- Recommendations based solely on each student's academic profile and aspirations
- Alignment with ethical principles recognised by the British Council

For partner schools, this model provides institutional reassurance, consistency of messaging, and safeguards the school's credibility within its community.

Dedicated support for IB and international curriculum coordinators

InterEduConnect acts as a specialised external resource for IB Diploma Programme coordinators and international curriculum teams, providing schools with access to up-to-date, accurate insights into UK university admissions. Our support helps align curriculum choices, academic positioning, and university expectations — strengthening internal guidance provision and reducing uncertainty throughout the application process.

How we support schools

InterEduConnect works as a **specialist extension of the school**, providing structured guidance and high-quality insight into UK higher education — at **no cost to the institution**.

What we offer – At no cost to the school

1. Institutional webinars for parents and students

- How the UK university system works
- Differences between foundation, undergraduate, and postgraduate pathways
- Academic criteria for course and university selection
- Admissions processes, timelines, and requirements

2. Thematic online workshops

- Personal Statement: purpose, structure, and best practice
- UCAS: stages, strategy, and planning

- Costs, accommodation, and student life in the UK
- Cultural adjustment and emotional preparation

3. Individual information sessions (upon request)

- One-to-one consultations with interested families
- Exploration of potential academic pathways
- Identifying key questions and expectations

Benefits for the school

- Strengthens the school's international profile and strategy
- Supports university counselling teams with reliable, up-to-date information
- Enhances communication with families
- Increases perceived academic value and student support
- Provides high-quality guidance at no additional cost
- Demonstrates a strong commitment to students' long-term academic success

Partnership Model

The partnership involves **no cost to the school**.

InterEduConnect delivers informational and advisory activities to the school community. Families who wish to engage in ongoing, personalised support contract the consultancy directly, with **no financial or commercial link to the school**.

This model ensures:

- Full transparency
- No conflicts of interest
- Respect for the autonomy of both schools and families

Next steps

We would be delighted to present this proposal in a brief meeting and explore opportunities for talks or workshops tailored to your school's profile and academic calendar.



Contact us

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