



InterEduConnect

Connecting cultures. Shaping global futures.



+44 774 994 1547



intereduconnect.com
info@intereduconnect.com



A message from our founder

Throughout my international journey — living, studying, and working outside Brazil for over two decades, including 17 years in the United Kingdom — I have learned that choosing to study abroad goes far beyond selecting a university. It is a life decision that involves academic, cultural, emotional, and family considerations.

InterEduConnect was created from the understanding that Brazilian families need more than generic information or commercial advice. They need clarity, transparency, and guidance grounded in real experience. Our commitment is to support both parents and students with an honest, realistic view of the UK higher education system, always tailored to each student's profile, goals, and stage of life. We operate with complete independence, providing impartial and student-centred guidance and support. All advice and support are delivered solely in the student's best interests and are not driven by commercial incentives. This allows us to work ethically, transparently, and with a clear focus on what truly matters: identifying the most suitable educational path for each student.

I strongly believe that well-informed decisions lead to safer, more successful, and truly transformative experiences. That's the purpose behind everything we do — offering families the confidence of working with someone who understands the system from the inside and recognises both its challenges and its opportunities.

Welcome to InterEduConnect.

A handwritten signature in black ink that reads "Carolina Kenny".

Carolina Kenny

Director & Founder





About InterEduConnect

InterEduConnect is an independent educational consultancy specialising in supporting Brazilian families who wish to understand, plan and prepare for higher education in the United Kingdom. We focus exclusively on international higher education, offering strategic, personalised guidance aligned with best practice within the UK education sector.

Our work is grounded in three core principles: **international experience, institutional independence, and a student-centred approach.**

Experience beyond theory

Our leadership brings over 20 years of international experience, including academic studies in Europe, professional work in multicultural environments, and five years at a UK university in strategic roles related to academic policy, institutional planning and research development. The consultancy is led by a **British Council-certified Education Counsellor**, ensuring full alignment with international standards of ethics, quality, and best practice in educational guidance.

This background provides a deep understanding not only of academic requirements, but also of student life, cultural context, and what UK universities truly expect from applicants.

In practice, this translates into guidance that is realistic, thoughtful and strategic — anticipating common challenges faced by Brazilian students, from academic adjustment to cultural and everyday life transitions.

Independent, student-centred approach and ethical alignment

InterEduConnect operates with **complete independence and transparency**. Our guidance is not driven by commercial incentives and is always centred on the individual student’s profile, goals, and best interests.

This approach ensures:

- Impartial guidance, not influenced by external incentives
- Clarity and reassurance for schools, families, and students
- Recommendations based solely on each student’s academic profile and aspirations
- Alignment with ethical principles recognised by the British Council



InterEduConnect provides families with a broader perspective on the UK higher education system, offering guidance tailored to each student rather than driven by predefined pathways — helping them make confident, well-informed decisions.

Personalised guidance

We believe the true value of educational guidance lies in empathy, clarity and depth. Our support considers not only academic performance, but also family context, parental expectations, and the student's wellbeing throughout the process.

The result is a thoughtful and informed approach to educational guidance: **ethical, independent, and grounded in first-hand experience of the UK system.**

At **InterEduConnect**, we transform information into strategy and decisions into meaningful opportunities for the future.

Our services

Course and university guidance

The UK university system differs significantly from the Brazilian system. We help families understand these differences and identify options that genuinely suit each student's academic profile, interests, and future plans — enabling informed, realistic choices with no surprises.

This includes:

- Clear explanation of the system (foundation, undergraduate, postgraduate)
- Identification of courses aligned with the student's profile
- Comparison of universities and levels of competitiveness
- Interpreting rankings in the context of individual fit
- Understanding differences in curriculum, modules, assessments, and teaching style
- Clarifying entry requirements and alternative pathways

Application planning and strategy

Applying to universities in the UK involves multiple platforms, deadlines, levels of competitiveness, and entry requirements. We create a personalised application strategy that provides families and students with clarity, structure, and a clear roadmap — significantly reducing uncertainty and anxiety.

This includes:

- Guidance on how many universities to apply to
- Identifying “aspirational” and “realistic” choices
- Key deadlines and stages
- Typical university response times
- Creating a structured timeline that minimises stress and last-minute issues

Personal Statement coaching

The personal statement is one of the most important — and often most challenging — parts of the application. To ensure a strong, authentic, and compelling statement, we support students in:

- Understanding what UK universities are truly looking for
- Identifying relevant experiences, interests, and motivations
- Structuring the statement clearly and persuasively
- Refining tone, coherence, and impact
- Ensuring alignment with the chosen course

Important: we do not write the personal statement. The student writes it; we provide guidance — ensuring authenticity and full compliance with UCAS regulations.

Support for parents

For families, studying abroad represents a significant emotional and financial decision. We support parents in gaining a clear understanding of not only the academic journey, but also safety, wellbeing, and student life in the UK.

Our parental support includes:

- Clear explanation of university life and the support services provided by institutions
- Guidance on safety and wellbeing in the UK

- Understanding the UK healthcare system, including the National Health Service (NHS)
- Clarifying costs and the overall student journey
- Reducing uncertainty to support confident decision-making
- A safe space to ask questions without judgement

Cultural preparation and transition support

Living in the UK is an enriching experience, but it requires adjustment. We prepare students for a smoother, more positive transition — helping them arrive confident and with realistic expectations. This includes:

- Understanding everyday cultural differences
- Climate, food, routines, and local habits
- Communicating effectively with British and international students
- Academic expectations (essays, seminars, independent study)
- Common cultural challenges for Brazilian students
- Practical strategies for the first 60 days

Cost of living planning

Moving to the UK requires careful financial planning. To support informed and predictable decision-making, we help families:

- Understand the real costs of accommodation, transport, food, and leisure
- Compare cities and regions across the UK
- Build a realistic monthly budget
- Identify hidden or unexpected expenses
- Understand financial requirements for the UK student visa (general guidance)
- Plan for deposits, flights, insurance, and initial expenses

Accommodation guidance

Finding safe and suitable accommodation from abroad can be one of the most challenging aspects of the process. We guide families in making confident, well-informed choices — avoiding costly mistakes and unnecessary risks. This includes:

- A clear explanation of accommodation types (university halls, private housing, studios, homestays)

- Guidance on safe and practical neighbourhoods
- How to compare prices, contracts, and what is included
- Awareness of common scams and essential precautions
- Ideal timelines for securing accommodation
- Understanding deposits, guarantees, utilities, and furnishings

Pre-departure support

The final stage before departure involves many practical details. To ensure a calm and well-organised arrival, our support includes:

- Document checklists
- What to bring (and what not to bring)
- Guidance on mobile phone options, banking, transport, and essential services
- Understanding arrival procedures in the UK
- A first-week checklist
- Registering with healthcare services (GP/dentist)
- Key safety information and emergency contacts

Extended support for parents

For families who value ongoing reassurance and closer follow-up, we offer continued support beyond the student's arrival in the UK.

This may include:

- Additional sessions with parents after arrival in the UK
- Reviewing key decisions at critical moments

Our engagement model

Our services are delivered through a **small number of carefully structured engagement models**, reflecting the level of support required at each stage of the student's journey — from strategic guidance to comprehensive, end-to-end advisory support.

Support Plan	Essential Guidance	Comprehensive Support	Family Premium
Course and university guidance	Green	Green	Green
Application planning and strategy	Green	Green	Green
Personal Statement coaching	Grey	Green	Green
Support for parents	Green	Green	Green
Cultural preparation and transition support	Green	Green	Green
Cost of living planning	Grey	Green	Green
Accommodation guidance	Grey	Grey	Green
Pre-departure support	Grey	Grey	Green



Contact us

InterEduConnect

Phone / WhatsApp: +44 774 994 1547

E-mail: info@intereduconnect.com

Website: www.intereduconnect.com

